

Dear Artist,

One of the pleasures of participating in art fairs is the opportunity to visit cities and town across the country and participate in the local festivities.

In that spirit, we are taking our annual Art at the Park in a new direction. On the weekend of August 7-9 the U.S. 12 Heritage Trail Committee hosts "212 Miles of Antiques, Collectibles and Treasures" a shopping frenzy that stretches 212 miles from Saline to Niles, on U.S. 12 across lower Michigan. This event will bring thousands of motorists from Ohio, Indiana, Illinois, Michigan and Ontario to shop, visit historic towns and enjoy the Michigan countryside.

Coldwater is one of the key stops along the trail with its nationally recognized Historic district of homes and downtown buildings, the 100+ year old Tibbits Opera House and enticing eateries.

To capitalize on this stream of visitors looking for deals and unique items we have repositioned our annual Art At the Park as the US 12 Art Fair Garage Sale, giving the travelers another reason to stop.

What is an art fair garage sale? It is your opportunity to sell your leftovers, irregulars, seconds, art supplies and/or work that you would like to see in someone else's home. Your booth is your castle, so anything goes—show your best work at regular prices and sell the rest in the garage sale spirit. We want you to have fun – wheel and deal and clean out your stock to make room for new and better art.

You are cordially invited to participate in this exciting new twist. It will be held in the park in downtown Coldwater, MI, on Saturday August 8, from 10 am to 5 pm. The art fair is sponsored by an arts-oriented community group, Arts Alive.

Coldwater is located in Southern Michigan, just north of the Indiana line, directly south of Lansing and a short drive from Kalamazoo, Battle Creek, Fort Wayne, South Bend and Toledo. We are in the heart of the lake country with many people from those cities and others spending their weekends at leisure nearby.

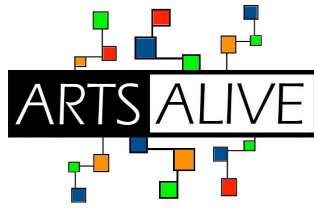
Expect:

- hometown hospitality with professional (!) staff
- a shady park at the main intersection of the city, everyone driving through town will see the art fair
- easy unloading and loading
- volunteers to give you a hand
- a "can't lose" booth fee - \$50

We'd love to have you join us and look forward to hearing from you!

Hurry! Spaces very limited.

For more info: connie@artfaircalendar.com 517-278-7515
barbaraburkhardt@hotmail.com 517-238-0591



Application Deadline: July 6, 2009

U.S. 12 Art Fair Garage Sale

Coldwater, MI

Saturday, August 8

10 am to 5 pm

4 - Corners Park Area

(area next to Southern Michigan Bank & Trust Loan Center, corner of Marshall & W. Chicago Street and South corner park area next to the Museum Gallery of Coldwater)

Name: _____

Address: _____

Telephone No.: _____ E-mail: _____

Description of Art: _____

of Years Doing Art: _____

- Please include 3 images: photos, slides or digital
- Check for \$50 made out to Arts Alive

Due to space restriction we are limited to 50 exhibitors.

Please pass this form on to other artists.

Application available online at: ArtFairCalendar.com/callforentries

Mail to: **Arts Alive - Branch County Tourism Bureau**
20 Division St. Coldwater, MI 49036
(800) 968-9333 or (517) 278-0241