

**FOR IMMEDIATE RELEASE**  
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## **REMEMBER THE ALAMO CAR CRUISE SET FOR DOWNTOWN COLDWATER JULY 25**

*Over 500 Cars Anticipated for This Annual Event*

Specialty Car and Motorcycle owners are always looking for a place to cruise and Downtown Coldwater will be the place from 3 – 10 p.m. on Saturday, July 25. Special parking arrangements have been made for parking along Chicago Street and North and South Monroe. Cruisers may use the outside lanes at their leisure and pleasure throughout the event. You are welcome and encouraged to arrive early to enjoy all downtown Coldwater has to offer. Moonlight Madness Sales (formerly Sidewalk Sale Days) are going on throughout the downtown from 9 a.m. to 9 p.m.

Registration begins at 3 p.m. at new location --- the NE corner of W. Chicago and Clay Streets. A special dash plaque will be given to each registrant thanks to Tuckey Motor Sports, Steele's Motor Car, Coldwater Auto Service and Aunt Mally's BBQ Shack.

Cruise organizers – The Coldwater Downtown Business Association, are excited to be able to offer cruisers a chance to show off their vehicles and the Coldwater and surrounding communities an opportunity to view up close and personal the great old cars and motorcycles. Last year over 500 cars came to cruise US 12 and this year's event is expected to draw to downtown Coldwater cars even more cars from Indiana, Ohio as well as many parts of Michigan.

Spectators are welcome to come down and view the vehicles, talk to their owners, and enjoy all what Downtown Coldwater has to offer prior and during the cruise. There is plenty of spectator parking behind the downtown buildings on both the north and south sides of Chicago Street. Bring your lawn chair so you can enjoy the cruise in comfort.

Various downtown restaurants and bars will be open offering special food that day and night including Jeanies Diner, North Woods Coffee, Big Eaze, Lamplighter Lounge, Siren's Bar and Grill and Lefty's. The Masonic Temple at 45 E. Chicago Street will be hosting a Grilled Chicken Dinner beginning at 2 p.m. Music will fill the air again this year at various locations throughout the downtown.

Revisit the age-old tradition of cruising in Downtown Coldwater. Cruising is IN -- and Cruising through Downtown Coldwater and remembering the good old days when young and old alike cruised the area and stopped at the Alamo for a drink or food can't make it any better!

The Remember the Alamo Cruise was made possible by this year's wonderful sponsors Tuckey Motor Sports, Coldwater Auto Service, Aunt Mally's BBQ Shack and Steele's Motor Car.

For more information concerning the cruise contact Janice Cooper at (517) 278-2340 or the Branch County Tourism Bureau at (800) 968-9333.

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